



# Hamlyn Banks Art Show, October 13 2017

## Sponsorship Opportunities

### About Our School

Hamlyn Banks Primary School is a dynamic school that delivers a positive and encouraging environment which challenges all learners to "Reach New Heights." We have an excellent reputation as a school and are successful in all elements of school life; academic, artistic, sporting and leadership.

Our 418 students and 300 families are connected to our school and demonstrate this through their involvement on a daily basis as well as their attendance at events and special days. Our assemblies are well frequented and the HBPS website, [www.hbps.vic.edu.au](http://www.hbps.vic.edu.au) averages approx. 2600 hits per month during the school year. Our Facebook page is one of the school's main communication avenues for parents.

It is anticipated our school will have an enrolment of 450 in the next 3-5 years.



### About Our Art Show

In Term 4 this year, Hamlyn Banks will be holding an Art Show and it will be our school's most important fundraising activity for the year. As well as showcasing student achievement in the Visual Arts, there will be performances by our school band and other performing groups. It will be an evening that can be enjoyed by everyone.

The Hamlyn Banks Art Show displays and highlights the enormous spirit of the school. The connection between students, families (including parents and grandparents) and teachers is amazing. This coupled with the support of local businesses and the wider community will allow us to create a memorable event while raising valuable funds for the school.



### Our Goal

Our goal is for the school and wider community to come together and celebrate our Arts program and what is great about our students, families and suburb. Our monetary goal is to raise over **\$30 000** which, in combination with current savings, will enable the school to continue to develop its Grounds Master Plan, with a focus on a covered area for our netball court. This will allow us to have another shaded area for the students for assemblies, Physical Education lessons and playtimes.



### Why Get Involved?

The Hamlyn Banks Art Show allows for involvement on numerous levels and provides an opportunity to build your company profile within an area experiencing population growth. Through sponsorship of our Art Show you can be guaranteed maximum exposure for your business within our school and surrounding areas. Families and friends of our school are extremely supportive of sponsors and as such sponsors have found success in accepting this unique opportunity to promote their business or organisation.

## Sponsorship Packages

In order to achieve our monetary goal we are seeking sponsorship and donations from local businesses, regional businesses, the wider community, sporting groups and the like. We have a range of sponsorship opportunities with 5 different categories (outlined below) that offer fantastic benefits to your business or organisation.



We are also extremely grateful in receiving vouchers, gift packs or items that can be used as significant prizes for our raffle and other prize winning activities.

Whatever the size of the contribution to the Hamlyn Banks PS Art Show, the students and families will be appreciative of your support for their school.

If you are interested in sponsoring or donating to the Art Show we ask that you complete the sponsorship pledge form within this document and finalise your contribution as soon as possible. (Definitely prior to June 1st as advertising for the October Art Show will begin in early July 2017).

If you have any questions or seek further advice please contact the Hamlyn Banks PS Community Engagement Committee at [hamlyn.banks.ps@edumail.vic.gov.au](mailto:hamlyn.banks.ps@edumail.vic.gov.au) or contact the school office on 52783100

### Pledge Form

#### Hamlyn Banks Primary School

#### Art Show 2017

Company Name:

Contact Person:

Phone:

Email:

Package Selected:

Pledge Amount:

Prizes donated:

Payments can be made directly into the Hamlyn Banks ps bank account (Reference- Art Show)

BSB: 063-551 Account No 1007 6092.

A receipt will be forwarded. Otherwise, please request an invoice for the amount you wish to pledge.

Pledge forms may be returned at any time, please finalise contributions by June 1, 2017





### Sponsorship Packages

The Hamlyn Banks Art Show offers sponsors a wonderful opportunity to be part of a successful community event and gain exposure for their business through numerous avenues outlined below.

| Categories   | PARTNERSHIP                        | Gold                              | Silver                           | Bronze                             | Supporter                          |
|--|------------------------------------|-----------------------------------|----------------------------------|------------------------------------|------------------------------------|
| <b>Costs/Inclusions</b>  | <b>\$7000</b><br><b>(One Only)</b> | <b>\$1500</b><br><b>(10 Only)</b> | <b>\$750</b><br><b>(20 Only)</b> | <b>\$500</b><br><b>(Unlimited)</b> | <b>\$200</b><br><b>(Unlimited)</b> |
| Company Banner on Chaucer St/Vines Rd Main Road Exposure Term 4 and Term 1               | x                                  |                                   |                                  |                                    |                                    |
| Company Logo on all Raffle Booklets ( 3000 tickets to be sold)                           | x                                  |                                   |                                  |                                    |                                    |
| Company Logo and Sponsorship Level in Newsletter received weekly by 300 families ( Min)  | X<br>½ Page 12 months              | X<br>¼ page 6 months              | X<br>1/8 page 3months            | X<br>Name Only 1month              | X<br>Name Only 1 month             |
| Inclusion of Company name/logo in media coverage of the fair on radio/web and newspaper. | X                                  | x                                 |                                  |                                    |                                    |
| Company Logo on posters Flyers and letter box drop for the Art Show                      | X<br>most Prominent                | x                                 |                                  |                                    |                                    |
| Company Banner displayed at the Art Show   | x                                  | x                                 | x                                | Poster Only                        |                                    |
| Mentions at the Art Show by the MC (3 per hour for Partnership)                          | x                                  | x                                 | x                                | x                                  |                                    |
| Opportunity for Hard Copy advertising sent home with students.                           | x                                  | x                                 |                                  |                                    |                                    |
| Company Banner and Acknowledgement of sponsorship at the school info stall               | x                                  | x                                 | x                                | X (First 20 only)                  | X (First 20 only)                  |

|                                  |   |   |   |  |  |
|----------------------------------|---|---|---|--|--|
| Company Logo in Art Show Program | x | x | x |  |  |
|----------------------------------|---|---|---|--|--|

**The Partnership Sponsorship package is a cash donation. All other sponsorship can be a cash donation and or goods/services to the specified value, a receipt will be issued for cash donations**